ITI International Team for Implantology

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Focus on treatment planning

ITI
Congress
Finland
Helsinki
Sept. 21-22
2018

www.iti.org/congressfinland

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Welcome to the Exhibition

Exhibit at the ITI Congress Finland – meet the specialists from every field of implant dentistry

After the continuous growth in 2012 and 2015, the ITI is inviting the medical industry exhibitors again to participate in the success story of the ITI Congress Finland.

At the Finlandia Hall, a unique world-class venue, you have a perfect opportunity to reach a broad and receptive audience. The exhibition hall with its integrated catering areas is located between the Plenary and the Parallel Sessions, which will make sure that the visitors will be guided constantly through the exhibition.

Do not miss this chance to reach out to your customers:

- Exhibition area ideally located and fully integrated with catering area
- Focus on implant dentistry, its methodologies and tools
- Informed audience of medical dental practitioners from every field of implant dentistry
- Ideal event to reach a dedicated audience of decision-makers

Congress Website

Please visit www.iti.org/congressfinland to learn more about the scientific program, faculty and much more.

Scientific Host

ITI International Team for Implantology
Peter Merian-Strasse 88
CH-4052 Basel, Switzerland

phone: +41 61 270 83 83
fax: +41 61 270 83 84
email: events@iti.org

About the ITI

The International Team for Implantology (ITI) unites professionals around the world from every field of implant dentistry and related tissue regeneration. As an independent academic association, it actively promotes networking and exchange among its membership. ITI Fellows and Members, who currently number more than 17,000, regularly share their knowledge and expertise from research and clinical practice at meetings, courses and congresses with the objective of continuously improving treatment methods and outcomes to the benefit of their patients.

In 33 years, the ITI has built a reputation for scientific rigor combined with concern for the welfare of patients. The organization focuses on the development of well-documented treatment guidelines backed by extensive clinical testing and the compilation of long-term results. The ITI funds research as well as scholarships for young clinicians, organizes congresses and continuing education events and runs 650 Study Clubs around the globe, each offering three to four Study Club meetings per year. The organization also publishes reference books such as the ITI Treatment Guide series.
www.iti.org

Who is Attending?

The meeting is ideal to reach a dedicated audience of decision-makers. It will be attended by approximately 250 visitors, an informed audience of specialists in the field of implant dentistry.

Participants are active in the field as:

- General Dentists
- Dental Specialists
- Dental Technicians
- Dental Hygienists
- Undergraduate Students
- Postgraduate Students

Language

The Main Program on both days will be in English. The Parallel Session for Dental hygienists on Friday will be in Finnish and the Parallel Session for Dental Technicians on Saturday in English.

Further details can be found here: https://www.iti.org/congressfinland/Program/2018/09/21_1

Contacts

Registration Contact

INTERPLAN
Congress, Meeting & Event Management AG

Jasmin Greger
Landsberger Strasse 155
80687 Munich, Germany

phone: +49 89 54 82 34 819
fax: +49 89 54 82 34 43
email: j.greger@interplan.de
web: www.interplan.de

Exhibition Contacts

INTERPLAN
Congress, Meeting & Event Management AG

Exhibition Sales Contact

Gwendolyn Rothstein
phone: +49 89 54 82 34 822
fax: +49 89 54 82 34 45
email: g.rothstein@interplan.de

Organization of Exhibition

Dana Leissle
phone: +49 89 54 82 34 801
fax: +49 89 54 82 34 45
email: d.leissle@interplan.de

Dates to Remember

- June 01, 2018 cancellation deadline for Exhibition
- June 29, 2018 delivery of exhibition service kit

Exhibition Schedule

Definitive times for opening hours and various deadlines will be confirmed in the exhibition service kit. However, the following schedule provides a guideline.

Set up stands*	Friday, September 21, 2018	07:00 – 08:30
Exhibition opening times*	Friday, September 21, 2018 Saturday, September 22, 2018	08:30 – 16:30 08:30 – 15:30
Dismantling stand*	Saturday, September 22, 2018	15:30 – 17:00

* Times are subject to change, as of 2017

© Finlandia Hall

The Venue

FINLANDIA HALL
Mannerheimintie 13 e
FI-00100 Helsinki, Finland
https://www.finlandiatalo.fi/en

Finlandia Hall is a dynamic, multipurpose venue for **congresses** and other events that combines a tranquil, yet central location with an excellent range of facilities. The combination of the location and facilities provides an ideal venue for everything from major international congresses to light entertainment and concerts.

It´s extensive experience as the venue for numerous conferences in a very wide range of fields has made the service world-renowned.

Finlandia Hall is one of the most iconic buildings designed by world-renowned Finnish architect, Alvar Aalto, and worth a visit in its own right. No surprise then that it is visited by tens of thousands of people from around the world every year.

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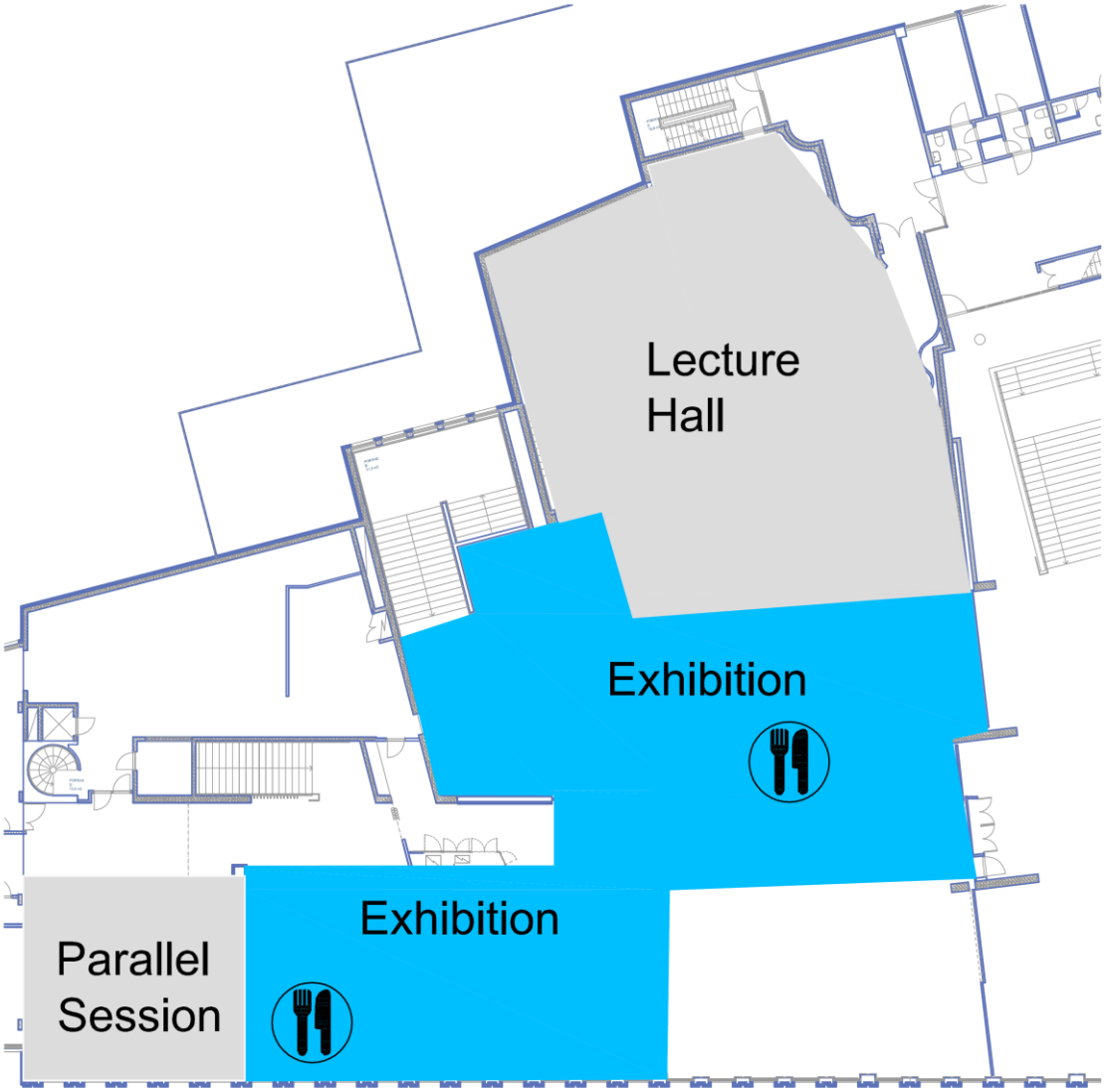
Exhibition Area Overview



© INTERPLAN AG

Exhibitor Company Details

If you are interested in ordering customized stand constructions, fascia board with your company logo or other stand structures, please contact:

INTERPLAN
Congress, Meeting & Event Management AG

Dana Leissle
Landsberger Strasse 155
80687 Munich, Germany

phone: +49 89 54 82 34 801
fax: +49 89 54 82 34 45
email: d.leissle@interplan.de
web: www.interplan.de

Exhibitors are also free to bring additional decoration materials and booth furniture themselves.

Exhibitor Package

The exhibition area offers a very flexible stand concept. Therefore, stands are integrated within the catering areas to ensure maximum interaction with conference delegates during coffee and lunch breaks.

Exhibition space fee

	Bronze 6 m²	**Silver 9 m²**	**Gold >12 m²**
Exhibition space:	EUR 140 / m²	EUR 140 / m²	EUR 140 / m²
Badges included:	1	1	2
Company's name at congress' website:	Yes	Yes	Yes
Wireless LAN:	Yes	Yes	Yes
Logo and link to the exhibitor's website at the congress website:	Yes	Yes	Yes
Logo in Infomail to all participants about 3 weeks before the congress:	-	Yes	Yes
Congress Bag Insert:	-	-	Yes
Total:	**EUR 840**	**EUR 1,260**	**EUR 1,680**

All prices are plus statutory sales tax according to European regulations.

Furniture (1 table, 2 chairs) for your exhibition space can be ordered for additional EUR 90

The space rental does not include:

Rental stands, furniture (except the above listed), partition walls, carpets, stand cleaning, telephone lines, water supply and exhibitor insurance etc.

- additional equipment like poster walls will be charged separately
- additional badges will be charged at EUR 202 per badge
- power supply will be charged with EUR 89 (Power supply 1,5KW, 230V (standard)).

All prices are plus statutory sales tax according to European regulations.

Additional Advertising opportunities

Congress Bag Insert for exhibitors** (** a maximum of 4 inserts will be accepted, inserts need to be approved by ITI. For Non-Exhibitors an additional fee of EUR 159 will be charged.)	**EUR 300**
Roll-Up Place your Roll-Up close to the registration area and lead the delegates to your booth. Production via sponsor.	**EUR 200 per day** max. 3 Roll-Ups a day
Company Poster A1 at the Congress Entrance Be the first advertisement the delegate see once entering the Congress Venue.	**EUR 300** max. 4 Poster
Logo in Delegate Mailing Reach the participants before the congress starts by placing your logo in the email they get prior to the congress.	**EUR 300**
Flyer Slot - exclusive Be the only one who gives flyers out to participants right into their hands.	**Half day: EUR 500** **Full day: EUR 1,000**

All prices are plus statutory sales tax according to European regulations.

Booking of exhibition space / additional advertising possibilities and payment information:

The booking of exhibition stands and additional advertising possibilities needs to be done by using the exhibition booking form. All exhibitor packages, exhibition space and advertising possibility allocation will be made on a ”first come, first served” basis. On receipt of the order form, an invoice for 100% of the rented exhibition space will be issued.

Terms of payment: All payments must be received before the start date of the Congress. Should the exhibitor fail to complete payments prior to the commencement of the congress, the organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees.

The organizers reserve the right to grant or deny permission to exhibit.

All prices are plus statutory sales tax according to European regulations.

Exhibitor Registration

All exhibitors are required to register for the congress and will receive a badge displaying the exhibiting company name. This badge entitles exhibitors to attend the scientific sessions, to participate in the lunches and official coffee breaks during the Congress. Exhibitor badges will be given according to the package booked. Any additional exhibitor badges will be charged an exhibitor registration fee of EUR 202 (plus statutory sales tax according to European regulations). Scientific sessions are included in additional badges.

More detailed information regarding your exhibition stand and its placement within the congress center will be provided in the Exhibition Service Kit.

Important Conditions for Exhibitors

Acceptance of application

The organizers reserve the right to decide, on the basis of internal criteria, whether or not to grant permission to firms that have expressed an interest in exhibiting. A claim to floor space at the exhibition site, therefore, is valid only after the potential exhibitor's application has been accepted by the organizers. The applicant is accordingly requested to include a brief description of all the products that the applicant intends to present during the ITI congress. This information is binding and is a precondition for permission to participate in the exhibition.

All companies engaged in the manufacture, marketing and sales of oral implants as well as companies displaying oral implants shall be excluded from exhibition at the ITI Congress in Finland 2018. This applies to firms which have booked or requested information about a stand as well as to subdivisions of the firm represented at the stand and the co-exhibitors at its stand. The consequence of false or incomplete statements prior to the show and / or non-compliance on site will be exclusion of the exhibitor from the exhibition and a penalty of EUR 20,000.

Any companies active in related fields of implant dentistry such as diagnostics, dental technology, prosthetics and care and maintenance, etc. are invited to buy space in the exhibition area.

If, for the above-listed reasons, a firm's application is denied prior to the event or a firm is excluded on site, the exhibitor will be obliged to bear all resulting expenses. Fees charged for the stand will not be refunded.

Use of ITI name and logo/Congress logo

The use of the ITI brand as well as the ITI and Congress logo is strictly forbidden in any publicity, advertising, signage, product, printed matter, film, video or other media etc., without express permission in writing. The only exception is that exhibitors may refer to the meeting as the ITI Congress Finland 2018, Helsinki, September 21-22.

Advertising / promotion activities

Any advertising or promotional activities by exhibitors are limited to their allocated booth space, and not in any public areas such as the aisles, registration lobby or other such public areas. Any materials that are left in public areas will be confiscated.

Code of conduct

Sponsors and exhibitors are advised to consider the codes of conduct for pharmaceutical and medical companies. Furthermore it is important to adhere the country-relevant regulations on the application of medical devices. Exemplified FSA/EFPIA, BVmed/Euromed, EACCME/CME, code of medical ethics of the Local State Chambers of Physicians (national) and provisions of national law, e.g.HWG and provisions of international law.

Data protection notice

INTERPLAN handles all personal data according to §4 of the Federal Data Protection Act. To register for the ITI Congress Finland 2018 it is necessary to collect, save and process your personal data. This is done solely in order to effect the organization and execution of the event. Your data will only be passed on to third parties who are directly involved with the running of the Congress and if the organizational procedure makes this necessary.

General Terms and Conditions

1. Scope of Application

These General Terms and Conditions shall apply to all business relationships between INTERPLAN Congress, Meeting & Event Management AG, Landsberger Straße 155, D-80687 Munich, Germany – hereinafter referred to as 'Interplan' - and all firms operating in the area of the planning, organization and execution of conferences and events, both within Germany and abroad. Any provisions, supplements, agreements or collateral agreements at variance with these Terms and Conditions shall be valid only if confirmed in writing by Interplan. Any General Terms and Conditions of Business or of Purchase shall not be considered part of the content of a contract unless confirmed in writing by Interplan. The General Terms of Conditions of Interplan shall apply only with respect to business persons as defined in § 310 I of the German Civil Code [*BGB*].

2. Conclusion of Contract

When Interplan receives a signed registration form it has made available, particularly where exhibition space or a presentation service are concerned, the company will provide a binding contract offer. Interplan can accept this contract offer from the Company involved within a period of two weeks, issuing a written order confirmation.

Upon timely receipt of the order confirmation, a binding contract shall go into effect as between the Company and Interplan.

Even after the contract has been concluded, Interplan reserves the right to exclude individual firms from participation in the event, provided there is important reason for dealing with the Company in this manner.

3. Assignment of exhibition space

The position of the exhibition space allocated can be gathered from the layout sketch. As a rule, the stand space is allocated in the order in which registrations are received, taking local circumstances into account. Where possible, requests for stand placement in a particular location will be honored. The stand assignment shall be confirmed in writing.

As planning for the event moves forward, unforeseen circumstances may give rise to slight deviations in space assignments; these deviations may account for up to 10 percent, in terms of the position or size of the individual booths. In the event, this shall not give rise to any claims as against Interplan on the part of the exhibitors affected.

3a. Assignment of presentation facilities

As a rule, presentation facilities shall be assigned on a 'first come, first served' basis. No options on any particular services can be assigned.

4. Services / implementation

As a matter of principle, the services listed on the registration forms shall be final. While it is possible to incorporate additional services, e.g. the additional placement of advertising materials, within the framework of additional agreements, this must be coordinated with Interplan in advance and approved by Interplan.

Interplan shall ensure the implementation and monitoring of the services reserved during the course of the conference. Interplan does not, however, provide any guarantees of the numbers of visitors, of the participation of all announced speakers, or of program contents, nor does it provide any sales guarantees whatsoever.

5. Leasing of booths

Where the contract features the leasing of booths, the following shall apply:

As a matter of principle, only the area itself is hired out. The rental price does not cover any structures, connections and/or equipment. The maximum booth height indicated in the information provided to the exhibitor may not be exceeded. Booth structures and banners may not be positioned in such a way as to impede the promotional advertising of adjoining booths. The back walls of exhibition booths must always be kept clean and free of obstacles, from the floor to the top edge.

The details in terms of booth construction, booth design and/or additional provisions are set forth in the General Information for Exhibitors specific to the conference in question, and/or in the Exhibitors' Manual, and shall be binding upon the Company.

6. Regulations of government authorities

The Company shall have full responsibility for compliance with regulations by government authorities pertaining to fire and radiation protection, and relating to accident prevention. The Company shall guarantee that all specifications and regulations are passed along to all parties concerned, e.g. agencies, trade-fair construction staff, etc., and shall vouch for compliance with these measures on the part of third parties. The internal provisions within the exhibition building, in particular, shall be binding with respect to all exhibitors and their suppliers.

Under the guidelines of the Accident Prevention Working Group [*Arbeitsgemeinschaft für Unfallverhütung*], the Company shall be under obligation to exhibit only flawless and safe machinery, devices and other equipment, in keeping with the accident-prevention regulations of the trade association in question. The applicable regulations set forth in the Equipment Safety Law [*Gesetz über technische Arbeitsmittel*] of 24 June 1968 (BGBL B, Page 717) must be observed. The Company shall be liable for all personal injury or property damage arising through machinery, devices, equipment, etc.

7. Execution of events supplemental to the conference

The following provisions shall apply to the execution of events supplemental to the conference:

In the placement and execution of events supplemental to the conference, the topics and competitor situation of parallel events will be taken into consideration where possible. There shall be no claim to a particular time slot, room, or specific location for the exhibition booth.

Interplan shall make efforts to see to it that all information on the events supplemental to the conference is published in printed materials distributed for the conference, and on the Internet. To this end, the Company shall covenant to communicate to Interplan, punctually by the agreed date, both the title and agenda for the events supplemental to the conference. Delays in communication may result in non-publication, or incomplete publication, of this information.

As a rule, the same rooms involved in the normal course of the conference will also be available for events supplemental to the conference. The technology and equipment already in place shall be available to the Company. Should the Company request alterations, there shall be no entitlement whatsoever to having these alterations carried out.

In particular, requests expressed in this regard can only be fulfilled if and as time permits. Additional expenses arising as a result of this shall be borne by the Company.

As a matter of principle, the Company itself shall be responsible for any continuing-education certification offered in connection with events supplemental to the conference, and for the issuance of certificates on location.

8. Terms of payment

As a matter of principle, the prices indicated in the registration forms and in other documentation provided by Interplan are in EUR; these are net prices and, at the time of the event, will be invoiced plus the sales tax applicable at the time and, where indicated, in accordance with the sales-tax provisions of the country in which the event is held.

Upon conclusion of the contract, in accordance with Clause 2, the entire amount shall fall due for the services booked. Interplan shall send a proper invoice to the Company.

The entire invoice amount shall fall due for remuneration within the payment period indicated and without cash discount. Any bank fees for funds transfers from abroad and, where indicated, exchange-rate differences, shall be borne by the Company.
Prerequisite and conditional to an obligation by Interplan to fulfil its contractual commitment – and to participation in the conference or event – shall be payment in full of the total invoice amount.
Should the Company comport itself in violation of the contract, particularly through non-payment of the purchase price due, Interplan shall be entitled, pursuant to applicable provisions of law, to withdraw from the contract. In the event that payment by the Company of the rental price is not forthcoming, Interplan shall be entitled to withdraw from
the contract, provided that the Company was issued a reasonable payment deadline, or the issuance of such a deadline is non-essential under the provisions of law.

9. Incidental expenses
All additional services ordered shall be invoiced separately. Regardless of this, the Company can be assessed a pro rata, lump-sum fee for waste disposal in accordance with the information provided to exhibitors.
Expenses incurred for any production of advertising material and brochures, travel expenses for speakers, presentation material, etc., shall not constitute part of the prices set forth under contract and must be borne by the Company itself.

10. Cancellation/termination Generally speaking, cancellations/terminations of contract must be received, in writing, by Interplan.
Following conclusion of the contract, and in exchange for payment of a cancellation fee equal to 25% of the contractually agreed total amount, the Company shall be entitled to cancel/terminate the contract up to 24 weeks before the beginning of congress or event.
Once this deadline has passed, 100% of the contractually agreed total amount shall fall due.
In any event, the Company shall be assessed for payment of a one-off processing fee in the amount of EUR 150.
This provision shall also be valid for contracts concluded on dates that are already past the cancellation/termination deadline.
Other conditions of cancellation specified in conference-specific documentation shall take precedence.

11. Administration/processing fees
The invoicing information required along with the registration forms, together with any data relevant to contractual arrangements and implementation, must be communicated, correctly, to Interplan. If additional administrative expense should be incurred as a result of missing and/or incorrect data, this expense shall be replaced by the Company in an amount not less than a lump-sum processing fee of € 150.

12. Picture and audio recordings, audio playback
Picture and audio recordings, and broadcasts by the Company or third parties, shall be subject to the consent of Interplan, and of the persons involved. The use of megaphones, loudspeakers or other means of audio playback is prohibited. In any event, care shall be taken that the proceedings of the event are not disturbed. Registration with and payment of fees to GEMA shall be the responsibility of the Company.
Interplan shall be entitled to have photographs, drawings, and film or video recordings of the proceedings of the conference produced, and to use these for advertising or press publications; the Company shall not be entitled to object or assert claims for remuneration in this regard.

13. Force majeure
Given compelling circumstances beyond the responsibility of Interplan, or in the event of force majeure, Interplan shall be entitled to cancel, postpone or shorten the event in question. If, for one of the aforementioned reasons, the event should not take place, then Interplan shall be entitled to retain up to 25% of the invoice amount by way of general expenses. A claim by Interplan as against the Company above and beyond this amount shall arise only if the Company has commissioned special, additional work as the result of which expenses have been incurred.

14. Non-disclosure
The Parties hereto hereby covenant, throughout the entire duration of their collaboration, and following termination of this Contract, to maintain absolute confidentiality and strict silence towards third parties with regard to all proceedings and data meriting protection. Each Party shall assign this obligation to those persons and assistants involved in the tasks provided for hereunder, and shall likewise place these individuals under an obligation of strict silence. FSA rulings that deviate from this agreement take precedence.

15. Data-protection clause
Interplan treats all person-related data in accordance with the provisions of law, and particularly in accordance with the requirements of the German Federal Data Protection Act [*Bundesdatenschutzgesetz*].
The collection, storage and processing of personal data is an indispensable component of registration for the respective conference or event.
This takes place exclusively for the purpose of organizing and carrying out the conference or event in question. These data are passed along only to such third parties as are directly involved in the conduct of the conference or event, and where organizational concerns require this. (E.g. organizers, conference centre, suppliers for the trade fair/for presentation services.)
With his or her signature upon the Interplan registration form made available by Interplan, the signatory declares his or her consent that the personal details entered on the form may be collected, stored, processed and, as required, made available to third parties, e.g. the organizer, within the scope of preparing for and carrying out the conference in question.
Interplan is required by law to obtain the consent of the Company for the collection, storage and processing of personal data. If the Company should fail to grant its consent, Interplan shall be entitled to refuse the Company admission to the conference or event.

16. Collateral agreements
Collateral agreements to a particular contract, or to these General Terms and Conditions, shall be legally binding only if confirmed in writing by Interplan; the situation shall be different if legally unrestricted actual authority or apparent authority obtains.

17. Liability and forfeiture clause Strict liability on the part of Interplan for initial material defects is hereby precluded.
Claims by the Company as against Interplan shall expire if they are not lodged in writing with the other Party within three months following the deadline. If Interplan should reject the claim in writing or if it should fail to state its position within two weeks following assertion of the claim, then the claim shall be considered forfeited unless lodged in court proceedings within three months following rejection or expiry of the deadline.
These deadlines shall not apply to claims by the Company as against Interplan for injury to life, bodily harm, deterioration of health, nor for claims arising out of gross negligence or non-accidental conduct.

18. Final provisions
Even where the Company should maintain headquarters abroad, all legal relationships between the two shall be governed by the laws of the Federal Republic of Germany; the applicability of the United Nations Convention on Contracts for the International Sale of Goods in its respective iteration is hereby precluded. Any disputes arising hereunder shall be resolved before a court of law having jurisdiction in the city in which Interplan maintains its headquarters.

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